



"Serving Michigan's Cattlemen Since 1960"

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**FOR**  
**IMMEDIATE**  
**RELEASE**

## **2015 CATTLE INDUSTRY SUMMER ROUND –UP** ***Back to the Basics***

Cattle producers from around the state will gather in Jackson, MI on June 26-27 for the 2015 Michigan Cattlemen's Summer Round-Up. This fun-filled event holds opportunities for anyone interested in the cattle industry. The Round-Up gets started at 1:00 PM on Friday, June 26 at Napoleon Livestock Commission Co. where the program will include a variety of helpful topics and live demonstrations including:

- **Cattle Herd Health** –Dr. Videto of Countryside Veterinary Service will guide cattlemen through herd health including nutrition, vaccination and calf management.
- **The Chain Reaction Car Wreck** – An effective starter ration, supplements, and a proper mineral program can help prevent a "Chain Reaction Accident" when feeding cattle.
- **Shoo Fly!** –One of the best ways to keep cows and calves healthy and feedlot cattle gaining is to control flies that cause cattle stress, disease transmission and reduced performance.
- **Genetic Testing to Improve Your Herd** – Learn how genomics can improve the performance potential of your feedlot, commercial herd or seedstock.

The action then moves to Sears Farm in Horton for an evening that includes a social hour, the MCA Annual Awards banquet and a keynote address from Kelly Rossman McKinney, CEO& Principal of Truscott Rossman followed by live entertainment from a local country favorite, the Dale Vaughn Band!

The popular agriculture tour begins Saturday morning and concludes with a picnic lunch. Attendees can board a bus and tour four farms, each having a unique method of raising cattle. They include:

- **Brigham Cattle Co.** – Visit one of Michigan's premier Angus cow/calf operations.
- **Hotchkin Feedlot** –A Holstein feeding operation raising starter calves through finish.
- **Triple R Ranch** – A unique cattle operation featuring Longhorn cattle.
- **Sears Farm & Lunch**- A diversified enterprise including cow/calf, feedlot and grain operations.

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The MCA Summer Round-Up is an excellent way for producers from around the state to network, share ideas and challenges, and find solutions. MCA membership is not required. Anyone with an interest in the cattle industry is welcome and encouraged to attend. Partnering sponsors for the Round-Up include RAM Certified Agriculture Dealerships and the Sears Farm. For registration and hotel information, check out the MCA website at [www.micattlemen.org](http://www.micattlemen.org) or contact the MI Cattlemen's Association office at (517) 347-8117.

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