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2014 MICHIGAN BEEF EXPO  
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## **2014 Michigan Beef Expo and Trade Show April 4-5**

Come to the Michigan Beef Expo to meet cattle breeders, breed representatives, and industry experts in cattle production and technology. The beef expo is the only event of its kind in Michigan where all breeds come together to market their cattle. Trade show vendors will showcase innovative equipment, products and services, along with western apparel. Whether you are a first time cattle owner, a commercial producer or a person interested in agriculture, there will be something for everyone at the Expo! All events are free to the public and will take place at the Michigan State University (MSU) Pavilion, located on the corner of Farm Lane and Mt. Hope on the campus of MSU, April 4-5.

This annual event is attracting beef cattle breeders from Michigan, Ohio, Indiana, Illinois, and Pennsylvania. Many leading breeders of Angus, Chianina, Hereford, Limousin, Maine-Anjou, Shorthorn and Simmental will exhibit and sell their cattle on Friday and Saturday.

"For 25 years the Michigan Cattlemen's Association has sponsored this premier event. The Expo gives producers an opportunity to showcase some of the best seedstock genetics available. We are pleased to have support each year from both cattle producers and agriculture companies," said George Quackenbush, Executive Vice President of Michigan Cattlemen's Association.

Breed shows will be held throughout the day on Friday, April 4. At 4:00 PM, Sarah Wells, MSU Meat Science Academic Specialist, will demonstrate how live cattle evaluation translates into carcass information. The MSU Meat Lab will then be open for tours from 5-7:00 PM.

The schedule of individual breed sales will rotate in two sale arenas on Saturday, April 5. Prospective buyers are encouraged to pre-register the morning of the sales.

During the event, youth can participate in a variety of educational events and contests including a livestock judging contest at 7:30 AM on Saturday morning (April 5). On Sunday, April 6, youth exhibitors will compete in MSU Block & Bridle Club's annual spring steer and heifer show. Young people ages 9 to 21 will show their cattle in the breed shows and compete for age division honors in showmanship contests.

Visit the Michigan Cattlemen's Association web site [www.micattlemen.org](http://www.micattlemen.org) or telephone 517- 347-8117 for more information and to request an auction catalog.

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