



*"Serving Michigan's Cattlemen Since 1960"*

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**FOR  
IMMEDIATE  
RELEASE**

**MICHIGAN CATTLEMEN TO ASSIST SOUTH DAKOTA  
RANCHER'S RELIEF FUND**

OKEMOS (November 12, 2013) – The Michigan Cattlemen's Association is working to provide assistance for South Dakota ranchers affected by winter storm Atlas. The early October winter storm took the lives of many thousands of cattle when it swept through western South Dakota and surrounding states, delivering freezing rain followed by a tormenting blizzard. Ranchers who saw their livelihoods destroyed are now enduring the additional cost of clean-up and removal of dead livestock.

The Michigan Cattlemen's Association (MCA) is collecting monetary donations to assist with the relief effort. Donations will be collected by the MCA through December 31, 2013 and will be sent directly to the South Dakota Rancher's Relief Fund. The fund is administered by the South Dakota Cattlemen's Association and other livestock groups who are making sure the resources reach those most in need. 100 percent of the funds will be used to directly offset the cost of the blizzard relief.

MCA Directors have already made individual contributions totaling over \$2,000. They encourage all Michigan cattle producers to support the fund and lend assistance to our fellow cattlemen in South Dakota. To contribute, please visit [www.micattlemen.org](http://www.micattlemen.org) or contact the MCA office at (517) 347-8117.

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