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MI Cattlemen's Association

Summer Round-Up 2019

Clare, MI June 20-22



The Michigan Cattlemen's Association (MCA) is pleased to announce that the 2019 Summer Round-Up will be held in Clare, MI. This annual cattle industry event will take place **June 20 - 22, 2019**.

- **Thursday, June 20:** *Young Cattlemen Meeting (6:00 pm) and Social Hour (8:00 pm)*
- **Friday, June 21:** *Field Demos at Nevill Supply (8:30-11:30 am). Cattle Industry Needs and Predator Control Discussion (1:00-4:00 pm) at Jay's Sporting Goods.*
- **Friday evening:** *2019 Awards Banquet (social hour begins at 5:00 pm) at the historic Doherty Hotel. Entertainment by Comedian Dwayne Gill, followed by MCA Political Activity Fund Auction.*
- **Saturday, June 22:** *Cattlemen's Tour to Remus area farms, departing from Clare at 8:00 am.*

Location: Doherty Hotel 604 N. McEwan Street Clare, MI 48717

We invite you to be a sponsor of this annual event. As a sponsor, you will be able to participate in the entire event, interact with producers during each session, breaks, during the banquet and come along with our members for the Cattlemen's tour. Sponsor display space is available during the social hours and banquet.

Packages Available

Titanium Sponsor Package - \$3,000*

- Exclusive Award Banquet Sponsor Banner
- 5-Minutes on Program to promote your company
- Full page ad in the MCA Magazine (\$560 value)
- 2 – Additional Summer Round-Up Registrations
- Product information placed on tables at banquet
- Your company featured in pre-event publicity

Platinum Sponsor Package - \$2,000*

- 2-Minutes on Program to promote your company
- Full page ad in MCA Magazine (\$560 value)
- 2-Additional Summer Round-Up Registrations
- Product information placed on tables at banquet
- Your company listed in pre-event publicity

Gold Sponsor Package - \$1,000*

- ½ page ad in MCA Magazine (\$375 value)
- 1 – Additional Summer Round-Up Registration
- Product information placed on tables at banquet

Silver Sponsor Package - \$500*

- ¼ page ad in MCA Magazine (\$235 value)

Bronze Sponsor Package - \$300*

Summer Round-Up Supporter

- Donation of items for MCA Political Activity Fund

Magazine Summer issue deadline for ads – May 10
Magazine Fall issue deadline for ads – August 1

***All Sponsor Packages will receive the following** (Excluding the Summer Round-Up Supporter)

- Two complementary registrations for the event
- Listing in program, website, and other publicity
- Opportunity to set up a table-top display at Awards Banquet
- Introduction during the program

Donate Auction Items: Support MCA's Political Activity Fund by contributing to the Round-Up Auction. Funds support MCA's policy related expenses, such as educating legislators on critical issues or lobbying congress.

A sponsorship commitment form is attached for your convenience. Please complete the form and return with payment to the MCA office at 2145 University Park Drive, Suite 300 Okemos, MI 48864. If you have questions, call (517) 347-8117.