MICHIGAN BEEF EXPO

FEBRUARY 26-28, 2027

FARM BUREAU PAVILION ON MICHIGAN STATES CAMPUS
LANSING, MI



CONSIGNOR PACKET

Angus | Chi | Hereford | Maine-Anjou | Shorthorns
Simmentals | All Other Registered Breeds | Frozen Genetics

Michigan Cattlemen's Association

Michigan Beef Expo 2027 Consignor Packet

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Dear Prospective Consignor,

On behalf of the Michigan Beef Expo Committee, I am pleased to extend a personal invitation for you to participate in the **37th Annual Michigan Beef Expo**, to be held **February 26-28, 2027.**

The **2026 Michigan Beef Expo** was an outstanding success, with impressive sale averages across all breeds:

Angus –$ 6,000.00
Maine-Anjou & Chianina –$ 7,077.88
Hereford –$4 926.92
All Other Breeds – $5,666.67
Simmental –$ 4,856.58
Shorthorn –$ 4,082.14
Friday Night Lights –$ 1,791.18

Total Gross Sales: $501,750

For 2027, we're excited to bring fresh ideas while continuing popular traditions. Our **Friday Night Lights – Elite Frozen Genetics Auction** will feature all frozen genetic offerings, while **Saturday's traditional sales** will showcase all live lots. Breeds represented will include **Angus, Simmental, Hereford, Shorthorn, Maine-Anjou, Chianina, and All Other Registered Beef Breeds**, alongside a **large Beef Industry Trade Show**.

We are also proud to once again host the **"Block and Bridle" Jackpot Junior Steer and Heifer Show**, offering a great opportunity for youth involvement and competition.

We look forward to another successful year and invite you to consign **top-quality beef cattle andgenetics** to help make the 2027 Michigan Beef Expo our best yet.

Important Dates:

November 1, 2026 – Nominations Open
December 18, 2026 – Nominations Close.
Late entries will be accepted until December 23, 2026. There will be an additional $50/head non-refundable late fee.
January 4, 2027 – Photos Due

DATES TO REMEMBER

Entry Deadline: December 18, 2026
Late Entry Deadline: December 23, 2026
Photo Deadline: January 4, 2027
Equipment Move-in Day: February 24, 2027 from 3:00-7:30pm
Cattle Move-in Day: February 25, 2027 after 8:00am
Show & Sale: February 26-27, 2027

Before Expo

MAKING CONNECTIONS

- ☐ Contact your breed rep or field rep prior to attending Michigan Beef Expo. Contact list is below.
- ☐ If you need a photographer for your catalog lot photos, contact your breed rep for a list of local photographers.
- ☐ Get in contact with your fitters before the Michigan Beef Expo. Contact your breed rep for a list of available show-day fitters if you do not have your own.

Michigan Breed Representatives		
Angus Lisa Lutchka (517) 262-5885 josephina_angus@yahoo.com	**AORB** Mary Sidelman (616) 260-3594 redrock5584@yahoo.com	**Chi & Maine** Lorren & Kristina VanOrder (616) 886-7087 kvanorderkvo@hotmail.com
Hereford Jeff MacNaughton (517) 230-1253 jeffmacnaughton@gmail.com	**Shorthorn** Carla McLachlan (517) 242-2395 mclachlancarla@gmail.com	**Simmental** Courtney Gordon Voelker (810) 304-3415 ecvoelker@outlook.com Jake Homich (616) 788-8792 JHomich@wilburellis.com
Field Representative Jason Buher (517) 256-3427 Jason@sheridanauctionservice.com		

NOMINATION FORM

The following information is needed in order to fill out a nomination form:

Lot information (name, breed, registration, birth date, tattoo, couture, footnote)
Consignor information
Membership: All consignors must be regular Michigan Cattlemen's Association members, as well as a member of your respective Michigan Breed Association.
Nomination Fee - $100 per lot (Should you no show to the MI Beef Expo you will not ~ receive your nomination fee back and may be subject to a bill)

Live Cattle Entry Form : https://form.jotform.com/Sara_Horton/2027-michigan-beef-expo-live-animal

CATALOG PHOTOS & FOOTNOTES

- You do not need to hire a photographer to take your photos for the catalog, but please make sure your photo is clear and has good resolution for printing. If you would like to hire a photographer, contact your breed representative for a list of local photographers.
    - NOTE: Catalog committee reserves the right to review all photos and use discretion when accepting/denying photo submissions.
    - NOTE: A limited number of additional reference photos will be used for each lot. Additional photos may be subject to additional fees.



- Footnotes are included in the catalog, but we do ask for you to keep them minimal.
  Example: 919J has cow power to burn! She's huge middled with lots of muscle, big footed and super sound! She'll make some really powerful bulls or females!

FRIDAY NIGHT LIGHTS SALE

- A nomination fee of $100 will be required to nominate any semen or embryo lots. Any lots not selected to sell will have the deposit returned. All lots that sell will have the nomination fee added back into their settlement payment.
- Embryos and Semen need to exist and be in inventory in a safe location. If possible, sale lots should be in the possession of Great Lakes Sire Service at the time of the sale. Future flushes or semen collection will not be eligible for sale.
- The Friday Night Lights Sale is open to crossbred/commercial producers
- The Friday Night Lights sale commission is set at 10% with a $250 cap per lot.

Frozen Genetics Entry Form : https://form.jotform.com/Sara_Horton/2027-michigan-beef-expo-FNL

MEMBERSHIP

All exhibitors must hold an active membership with both the Michigan Cattlemen's Association and their respective Michigan breed association(s). Membership forms to each association are found on their respective website. The membership prices for MCA member categories is listed below:

MCA Dues:
New Member - $85
Student - $30
1-40 Head - $110
41-150 Head - $175
151+ Head - $230

Michigan Angus - $25
Michigan Chianina - $20
Michigan Hereford - $20
Michigan Maine Anjou - $25
Michigan Simmental - $25
Michigan Shorthorn - $30

IMPORTANT INFORMATION FOR ALL SALE CATTLE CONSIGNORS

HEALTH REQUIREMENTS: Please refer to the current requirements for Livestock exhibited inMichiganat www.michigan.gov/mda-exhibitinfo.

OUT-OF-STATE CATTLE: All cattle from out-of-state must have interstate travel papers. Please contact the Michigan Dept. of Agriculture Animal Industry Division at 800-292-3939 for details about these requirements.

BREEDING SOUNDNESS EXAMS: Any bulls sold in the Michigan Beef Expo that are over 14 months of age at the time of sale will have satisfied a breeding soundness evaluation (BSE) using the guidelines set by the Society of Theriogenology within 30 days prior to the sale. Bulls under 14 months of age at the time of sale will be guaranteed by the seller to satisfy the

BSE guidelines set by the Society of Theriogenology prior to 14 months of age, given that the buyer has provided adequate feed, housing, and management of the bull from the time of sale. In the event that a bull fails to mature at a rate to satisfy the BSE requirement, the seller shall refer to the respective National Breed Associations guidelines.

BOVINE VIRAL DIARRHEA (BVD) TEST: All sale cattle must provide negative test results and documentation for BVD and provide to the sale chairperson/s at check-in time.

RING & BUG: All display and sale bulls (any age) must have a ring or bug in their nose when out of the stall at the Beef Expo.

TIE OUTS: All cattle must be double tied while in tie outs.

RFID TAGS: All cattle at the Michigan Beef Expo are required to have RFID ear tags.

CATTLE ARRIVAL: **Sale and exhibit cattle may arrive beginning Thursday, February 25, 2027 after 8:00am.** For out of state exhibitors, if early arrival is necessary, please contact Scott Rancour at the MSU Pavilion, 517-432-5566. **Set up of stalling areas may be done on Wednesday, February 24, 2027 between 3:00pm and 7:30pm Doors will be locked at 8:00pm.**

LIVESTOCK JUDGING CONTEST: Consignors are required to allow for their cattle to be used for the Livestock Judging Contest if requested.

CATTLE DISPLAY AREA: Take the opportunity to make your cattle display exhibit as attractive as possible. Please be respectful of other exhibitors and guests and keep the aisles clean and keep your possessions within your assigned space. No grooming chutes are permitted in the display area. If you sprinkle your bedding with water, please use a limited amount so that it does not flow into adjacent exhibitor spaces.

TRADE SHOW : Be sure to visit the Trade Show exhibitors and let them know how much you appreciate their support. They are a vital part of the success of Michigan Beef Expo. Trade show will be open Friday 12:00pm - 7:00pm and Saturday 9:00am - 4:00pm and Sunday morning.

SHOW SCHEDULE: 9:00am start time - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

SALE SCHEDULE: 10:00am start time - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

HEIFER PENS: Consignors may enter up to three (3) REGISTERED, non-HALTERED females that are born on or after Oct 1, 2024. These cattle will not be shown in their respective breed show. The consignor must provide certificates of registration from a United States breed registry. Cattle will be penned in a designated area of the MSU Pavilion.

HPAI GUIDANCE: The Michigan Cattlemen's Association and Michigan State University will follow the protocols most recently established by the Michigan Department of Agriculture.

GENETIC TESTING REQUIREMENT: All cattle entered in the Michigan Beef Expo must comply with the genetic testing, genomic testing, and registration requirements established by their respective national breed associations, including any applicable testing for genetic conditions or defects. It is the responsibility of the consignor to ensure that all required testing is completed and results are on file with the appropriate breed association. All required genetic testing results must be received and on file with the respective breed representative by **January 4.** Failure to meet these requirements may result in an animal being ineligible.

STATEMENT OF LIABILITY

The Michigan Cattlemen's Association or Michigan State University shall be held harmless nor liable for loss, theft, personal property damage or destruction, personal injury, financial obligation to collect or enforce collection of any monies between parties resulting from activities of The Michigan Beef Expo.

BLOCK & BRIDLE

All major event details, forms, and information will be posted on the "MSU Block & Bridle Beef Expo Show" Facebook page. Junior cattle stalling will be posted prior to junior stalling opening.

On Friday, February 26, the junior livestock judging contest will begin at 5:30pm in the main arena. On Saturday, the skillathon contest will begin at 9:00am in classrooms C & D. If you have any questions or concerns, please contact one of the individuals listed below.

- NOTE: Cattle purchased on Saturday are eligible to show on Sunday at the standard entry rate.

B&B Advisors	**Beef Expo Senior Chairs**	**Beef Expo Junior Chairs**
Kestlyn Willert (507) 829-5128 willertk@msu.edu Andrea Garmyn (785) 410-4618 garmynan@msu.edu	wishows4@msu.edu shupegra@msu.edu	mayerhay@msu.edu nollemma@msu.edu

Block and Bridle Junior Show Schedule

Friday, February 26th

- 12 p.m. – Early Entry Cattle can begin to arrive in the pavilion only early cattle stalling will be available in the main barn (those who have paid the fee)!!!!

Saturday, February 27th

- 6 p.m. - Cattle can enter the Main Pavilion/All Stalling in Main Barn is available
- 6 p.m. - 10 p.m. - Check in located in Main Pavilion

Sunday, February 28th

- 8 a.m. - Showmanship begins
  - South Ring - Senior, Junior, and Peewee Divisions
  - North Ring - Intermediate, Beginner, and Rookie Divisions
- 30 minutes after conclusion of showmanship Market Animal and Breeding Heifer show will begin
  - South Ring - Breeding Heifer Show
  - North Ring - Market Animal Show

HOTELS & LODGING

Room blocks will be made available and updated on the Michigan Cattlemen's Association website SOON!

During Expo

TENTATIVE EVENT SCHEDULE

Wednesday, February 24

3:00pm-8:00pm Equipment Set-up, Out of State Cattle Arrival and Trade Show Set-up

Thursday, February 25

8:00am Sale & Exhibit Cattle Arrival and Trade Show Set-up

Friday, February 26

9:00am Breed Shows Begin - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

12:00pm Early Junior Cattle Stalling in Main Barn and Trade Show Opens

2:00pm or 15 minutes after the completion of last breed show Supreme Champion Drive

5:00pm Michigan Cattlemen's Reception begins

5:30pm Block and Bridle Livestock judging contest

7:00pm Friday Night Lights Sale

Saturday, February 27

9:00am - 12:00pm Junior Skill-A-Thon Contest

10:00am Breed Sales Begin - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

6:00pm Junior Exhibitors can Enter Through Southeast Pavilion Entrance and check-in begins

Sunday, February 28

8:00am Block & Bridle Showmanship and Market Animal & Breeding Heifer Show Begins

o NOTE: Please reference MCA social media accounts or the sale catalog during Michigan Beef Expo for more in-depth schedule details.

Show supply booths will be available at the Pavillion for your last minute, day-of-show needs.

MOVE IN DAY - Thursday

Paperwork required on arrival (live lots) should be provided to the breed representative. If the breed representative is unavailable, turn in to the MCA show office by 5:00 p.m.

- Original copy of registration paper
- Health papers
    - Interstate travel for out-of-state entries
    - BVD test results (see requirements above)
    - BSE test results for bulls (see requirements above)
- Lot Number ID tags in ear (some breeds will send prior to arrival, others will provide at check-in)

STALLING

Stalling will be pre-assigned by each individual breed representative. Your breed rep will notify you of your stalling arrangement. Cattle should be in their stalls unless they are getting ready for their show/sale or in the show/sale arena. Bark will be provided as bedding for exhibitors.

- NOTE: No stall set up is available prior to Wednesday afternoon/evening. Stall cards for identifying animals will be provided by the breed representatives and should be hung above sale cattle by Thursday evening.

SHOW DAY - Friday

The breed representtive will create the show order for each individual breed.

9:00am Cattle show by breed - Angus, Shorthorn, AORB, Hereford, Chi-Maine, Simmental

- Breed representatives will track progress of shows to ensure that lots are ring side at the appropriate time to facilitate a timely sale of animals in the posted show order.
- Upon completion of the show of your animals, be aware and ready for the Supreme Champion Drive at 2:00pm or 15 minutes after the completion of the last breed show.

    - **NOTE: The livestock judging contest will begin at 5:30pm. Consignors are required to allow for their cattle to be used for the Livestock Judging Contest if requested.**

SALE DAY - Saturday

The breed representtive will create the sale order for each individual breed for the Saturday Sales. These sale orders will be provided to MCA by 4:00 p.m. on Friday.

Sale cattle should be available in the stalls by 9:00 a.m.
Breed representatives will track progress of sales to ensure that lots are ring side at the appropriate time to facilitate a timely sale of animals in the posted sale order.

Upon completion of the sale of your animals, it continues to be the responsibility of the seller to care for the animal until the buyer has made arrangements to load out the purchased animal. Please work closely with breed representatives if arrangements are necessary for delayed load out.

Consignors are responsible for the animals until load out and should work with breed representatives to arrange for delayed removal of sale animals if necessary.

Contact Directory

Angus Lisa Lutchka (517) 262-5885 josephina_angus@yahoo.com	**AORB** Mary Sidelman (616) 260-3594 redrock5584@yahoo.com	**Chi & Maine** Lorren & Kristina VanOrder (616) 886-7087 kvanorderkvo@hotmail.com
Hereford Jeff MacNaughton (517) 230-1253 jeffmacnaughton@gmail.com	**Shorthorn** Carla McLachlan (517) 242-2395 mclachlancarla@gmail.com	**Simmental** Courtney Gordon Voelker (810) 304-3415 ecvoelker@outlook.com Jake Homich (616) 788-8792 JHomich@wilburellis.com
Field Representative Jason Buher (517) 256-3427 Jason@sheridanauctionservice.com	**Trade Show Coordinator** Earl Souva (269) 506-6054 earl@greatlakessireservice.com	**Block & Bridle Beef Expo** wishows4@msu.edu shupegra@msu.edu
Committee Chair Earl Souva (269) 506-6054 earl@greatlakessireservice.com	**Catalog Designer** Morgan Cook Themm (231) 629-0156 hello@mpbranded.com	**Michigan Cattlemen's Association** Sara Horton Flokstra (269) 213-7492 Sara@mibeef.org
Sheridan Auction Services: Bill Sheridan (517) 719-0768 bill@sheridanauctionservice.com		

Have questions and don't know who to call:

- **Catalog - Catalog Designer**
- **Advertising - Michigan Cattlemen's Association**
- **Trade Show - Trade Show Coordinator or Michigan Cattlemen's Association**
- **MCA Membership - Michigan Cattlemen's Association**
- **Breed Membership - Breed Representative**
- **Stalling - Breed Representative**
- **Show Order - Breed Representative or Sale Coordinator**
- **Sale Order - Breed Representative or Sale Coordinator**
- **Sale Clerk - Sheridan Auction Service or Michigan Cattlemen's Association**
- **Settlement - Breed Representative**
- **Junior Show - Block & Bridle**

Facility Maps





