



"Serving Michigan's Cattlemen Since 1960"

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**FOR**  
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**RELEASE**

## **2014 CATTLE INDUSTRY SUMMER ROUND –UP** *Honoring Tradition, Exploring Innovation*

Cattle producers from around the state will gather in Cadillac, MI on June 27-28 for the 2014 Michigan Cattlemen's Summer Round-Up. This fun-filled event holds opportunities for anyone interested in the cattle industry. The Round-Up gets started at 1:00 PM on Friday, June 27 at the MSU Lake City Research Center. New to this year's schedule is a Field-Day program where cattlemen can observe a variety of demonstrations including:

- **Grazing Management** - Discuss how different grazing systems impact forage production and organic matter.
- **Rainfall Simulation** - Witness how water moves off or infiltrates soils during a rainfall event and what this means for grazing and cropping strategies.
- **Cattle Performance** - Review the latest research on cow-calf performance, wintering costs and stocker costs of gain.
- **Farm Safety** - Discover common farm safety issues and considerations for preventing farm accidents.

The action then moves to Fox Hill Event Center in Cadillac for an evening that includes a social hour, the MCA Annual Awards banquet and a keynote address from National Cattlemen's Beef Association President, Bob McCan, of Victoria, Texas.

The popular agriculture tour begins Saturday morning and concludes with a picnic lunch. Attendees can board a bus and tour three historic businesses that have been operated by successive generations. They include:

- **Harwood Cattle Company** - Celebrating 100 years in the cattle business.
- **Kitty Kurtis Farms** - A diversified and historic commercial cattle operation.
- **Ebel's General Store** – A small town retailer and USDA inspected processing facility.

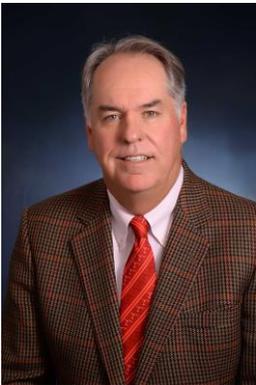
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The MCA Summer Round-Up is an excellent way for producers from around the state to network, share ideas and challenges, and to find solutions. Anyone with an interest in the cattle industry is welcome and encouraged to attend. Partnering sponsors for the Round-Up include Don's Auto Clinic and Falmouth CO-OP. For registration and hotel information, check out the MCA website at [www.micattlemen.org](http://www.micattlemen.org) or contact the MI Cattlemen's Association office at (517) 347-8117.

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### Keynote Speaker Photo



*Bob McCan*