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Michigan Beef Expo and Trade Show April 6-8

Michigan's Premier Cattle Event Includes Cattle Shows, Sales, Trade Show and Youth Contests

The Michigan Cattlemen's Association and affiliated breed associations welcome you to the 2018 Michigan Beef Expo, April 6-8 in East Lansing, MI. For 29 years, the Michigan Beef Expo has been Michigan's premier beef cattle event. The Expo includes shows and sales of various cattle breeds, a cattle industry trade show, an MCA member and guest reception, several youth educational contests and a junior steer and heifer show.



Whether you are a commercial cattle producer, a first-time cattle owner, or simply interested in learning more, there is something for everyone at the Michigan Beef Expo. Seedstock producers from across the Great Lakes region will exhibit Angus, Chianina, Hereford, Maine-Anjou, Shorthorn, Simmental and All Other Registered Breeds on Friday, April 6. Breed sales are scheduled to start at 10:00 am Saturday, April 7, beginning with the Herefords. All sales will be broadcast on the internet via DVAuction.

Selection of the Michigan Beef Expo Supreme Champion Bull and Female is scheduled for 2:30 pm on Friday afternoon. From 4-7pm, Michigan's largest cattle industry trade show will host the annual MCA member and guest reception. The MSU Block and Bridle Club will hold a livestock judging contest beginning at 3pm on Friday, and the Block and Bridle Junior Steer and Heifer show begins at 8am on Sunday, April 8. Youth can also compete in essay, photography, graphic design, stockmanship and salesmanship contests throughout the weekend.

"Top quality, registered beef cattle from across the region will be exhibited and sold at the Michigan Beef Expo, said Jeff Kala, President of the Michigan Cattlemen's Association. "Visitors will see many different breeds of cattle, interact with experienced seedstock producers and get the latest technology, equipment, information and genetics to improve their herds."

All events are free and open to the public. The Michigan Beef Expo will be held at the MSU Pavilion for Agriculture and Livestock Education, 4301 Farm Lane, East Lansing, MI. For a complete schedule, sale catalog and other information, visit the Michigan Cattlemen's Association at www.MICattlemen.org or call 517-347-8117.

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