

MCA ANNUAL CONFERENCE

SATURDAY, JANUARY 20, 2018

Kellogg Center | 55 S. Harrison Road | East Lansing, MI

Enhancing Commitment, Increasing Confidence

PROGRAM

Annual Business Meeting 9:00 a.m. – 11:00 a.m.

- Election of Directors
- Policy Approval
- Committee Reports

Education Sessions 11:00 a.m. – 4:00 p.m.

Banquet Lunch 12:30 p.m. – 1:30 p.m.

EDUCATION SESSIONS

National Beef Quality Audit

Josh White, NCBA

The National Beef Quality Audit is a comprehensive survey that evaluates beef industry efforts to improve beef quality. This session will explore the newest data so producers know where the beef industry is and where further improvements are still needed.



Masters of Beef Advocacy Spokesperson Workshop

Ryan Goodman, NCBA

The checkoff-funded MBA program is a self-directed online training program. This workshop will help you refine your skills so you're prepared to answer the tough questions consumers are asking. Prior enrollment in the MBA program at beef.org/mba is recommended.



Mineral Supplementation and Cattle Performance

Dr. Lourens Havenga, Multimin USA

With a reduced reliance on antimicrobials, cattle immune health has become more important than ever. Explore the important role of macro-minerals on immune health, weight gain and overall cattle performance.



HOTEL ACCOMMODATIONS

A block of rooms have been reserved at the Kellogg Center for the group rate of \$115+ until **January 2, 2018**. Block code "1801CATTLE". For reservations, call 517.432.4000 or visit www.kelloggcenter.com and mention the Michigan Cattlemen's Association to receive the group rate.

REGISTRATION FORM

You can also register online at www.micattlemen.org

Names _____

REGISTRATION OPTIONS

Includes business meeting, lunch and Cattlemen's College.

	Qty	MCA Member Discount	
		On/Before 1/5	After 1/5
<input type="checkbox"/> Adult Package	_____	\$60	\$75
<input type="checkbox"/> Youth Package (under 18)	_____	\$20	\$25

TOTAL _____

PAYMENT METHOD

Check payable to MCA VISA MasterCard Disc

Card # _____

Expiration Date _____

Billing Address _____

Name on Card _____

Signature _____

Send registration form & payment to:
Michigan Cattlemen's Association
2145 University Park Drive, Suite 300
Okemos, MI 48864
Fax: (517) 347-0919
Email: info@micattlemen.org