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MI Cattlemen's Association

Summer Round-Up 2018

Escanaba, MI June 22-23



The Michigan Cattlemen's Association (MCA) is pleased to announce that the 2018 Summer Round-Up will be held in Escanaba, MI. This exciting event will take place **June 22 & 23, 2018**.

- **Friday, June 22:** *Educational sessions* at 1:00-4:30 PM at the Quality Inn & Suites of Escanaba.
- **Friday evening:** *2018 Awards Banquet* social hour will begin at 5:30 PM at the Quality Inn & Suites of Escanaba.
- **Saturday, June 23:** *Agriculture Tours* beginning at 8:00 AM and ending with lunch.

Location: Quality Inn & Suites, 2603 N Lincoln Rd, Escanaba, MI 49829

We invite you to be a sponsor of this annual event. As a sponsor, you will be able to attend the entire 2-day event, interact with producers during the educational sessions breaks and awards banquet at your display table and ride along with our members during the Ag tours.

Packages Available

Titanium Sponsor Package - \$3,000*

- Exclusive Award Banquet Sponsor Banner
- 5-Minutes on Program to promote your company
- Full page ad in the MCA Magazine
- 2 – Additional Summer Round-Up Registrations
- Product information placed on table at banquet
- Your company featured in pre-event publicity

Platinum Sponsor Package - \$2,000*

- 2-Minutes on Program to promote your company
- Full page ad in MCA Magazine
- 2-Additional Summer Round-Up Registrations
- Product information placed on table at banquet
- Your company listed in pre-event publicity

Gold Sponsor Package - \$1,000*

- ½ page ad in MCA Magazine
- 1 – Additional Summer Round-Up Registration
- Product information placed on table at banquet

Silver Sponsor Package - \$500*

- ¼ page ad in MCA Magazine

Bronze Sponsor Package - \$300*

Friend of the Summer Round-Up

- Non-Monetary donation (such as drinks or snacks)
- 1 Summer Round-Up Registration

***All Sponsor Packages will receive the following** (Excludes Friend of the Summer Round-Up)

- Two complementary registrations for the event
- Listing in program, website, and other publicity
- Opportunity to set up a table display at Summer Round-Up
- Introduction during the program

Donate Auction Items: Support MCA's Political Activity Fund by contributing to the Round-Up Auction. Funds support MCA's policy related expenses, such as educating legislators on critical issues or lobbying congress.

A sponsorship commitment form is attached for your convenience. Please complete the form and return with payment to the MCA office at 2145 University Park Drive, Suite 300 Okemos, MI 48864. If you have questions, call (517) 347-8117.

2018 MCA SUMMER ROUND-UP

Escanaba, MI

Sponsorship Commitment Form

Information as you would like it published:

Business Name: _____ Contact Person: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Names for Complimentary Registrations: _____

Please describe your business:

Choose Sponsor Package:

Titanium \$3,000 **Platinum** \$2,000 **Gold** \$1,000 **Silver** \$500 **Bronze** \$300

Reserve display table for the Sessions Breaks and Awards Dinner?

Yes No *(Set-up time is Friday 11:30PM – 1:00PM or 4:30PM -5:30PM)*
Quality Inn & Suites, 2603 N Lincoln Rd, Escanaba, MI 49829

Donations:

Friend of the Summer Round-Up (Item to be donated) _____

Auction item(s) (Please be prepared to list value of item) _____

Auction funds support MCA's policy related expenses, such as educating legislators on critical issues or lobbying congress.

Door prize(s) Yes No

Name of MCA representative who contacted you: _____

Questions can be directed to 517.347.8117

Please make check payable to: Michigan Cattlemen's Association

Mail form to: Michigan Cattlemen's Association
2145 University Park Drive, Suite 300
Okemos, MI 48864

For Credit Card Payments
Name on card: _____
Number: _____ - _____ - _____ - _____
Expiration date: ____/____
Card billing address: _____

Signature: _____

Thank you for your support!