

Michigan Beef Expo Educational Focus

M - BEEF

YOUTH ESSAY - SPEAKING - JUDGING - PHOTOGRAPHY - GRAPHIC DESIGN CONTESTS

General Eligibility

Eligibility is open to any junior exhibitor, 4-H or FFA member. Any youth that has participated in any post-secondary (university, college, junior college, or technical school) competitive event of a similar nature is ineligible to compete in this contest. Age determined as of 1/1/2012.

Junior division - 9 to 13 years of age
Senior division - 14 to 18 years of age

Stephanie deGlee, Amy Dunlap and Kim Schut
-- All questions should be directed to Stephanie deGlee.

Stephanie deGlee 517-795-3725
6517 Reynolds Road sdeglee@hotmail.com
Horton, MI 49246

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Essay

Topics for the essay contest will be by age category:

On September 2, 2011 a new proposal had been published to revise the child labor regulations to strengthen the safety requirements for young workers employed in agriculture.

More information can be found at http://www.dol.gov/whd/cl/ag_NPRM.htm

Junior –Do you know someone that would be affected by this proposed law and how would it affect them?

Minimum 250 words

Senior –Do you agree or disagree with this proposed law and what are your arguments supporting or opposing this law. If the law passes how will it affect your family? Minimum 500 words

Evaluation will be based on (1) originality and creativity, (2) neatness, legibility (typed copy is preferred), grammar and spelling, (3) completeness of the discussion of the topic, (4) accuracy of information, and (5) thoroughness. Include cover page with exhibitor name, division, and resources used. **Essays must be mailed to the contest coordinator on or before March 26th 2012.**

Photography Contest

Contestants should submit one entry no smaller than 3 x 5 and no larger than 8 x 10. All entries must be matted. The photograph should include cattle. Entries will be judged on quality of photograph, originality of shot/pose, and overall audience appeal. The photograph must be the work of the youth participant. Please include your name and division on the back of the entry. Entries can be accepted until 5:00 p.m. on Saturday, March 31st at the MSU Pavilion. **Entry's mailed in by March 26th will be displayed starting on Thursday of the Beef Expo.**

Graphic Design

Create a promotional flyer or brochure (8 ½ x 11) about the beef industry, a specific breed, your junior organization, or similar topic. This contest will enable participants to use computer technology to design materials that promote the beef industry and activities. This piece must be original work. The entries will be judged on the following areas: originality, message, attracts attention, use of space and design. Please include your name and division on a separate card attached to the design project, if it is not already included in the text of the project. Entries can be accepted until 5:00 p.m. on Saturday, March 31st at MSU Pavilion. **Entry's mailed in before March 26th will be displayed starting on Thursday of the Beef Expo.**

Livestock Judging

This contest will be an individual competition consisting of three to four classes of four cattle each. Each contestant will be assigned a number and given judging cards and a pencil. Contestants may use a clipboard and blank notepaper of their choice, but cannot take bulletins, booklets or other materials to the contest. There will be 1 question class for the junior division and 2 question classes for the senior division consisting of 5 questions for each of the designated classes. If a tie for any reason should happen, the contestants will be asked a question related to a current issue in agriculture. Judging contest registration starts at 7:30 a.m. on March 31st.

Public Speaking

The contest consists of a prepared verbal speech on **any topic** related to the beef industry given without the use of any diagram, charts, props or aids. Brief note cards may be used. Participants will be judged on the composition of their material, their delivery, and appearance relative to their topic. Presentations should be of original and factual material. Contestants should follow the time limits based on their age category: Junior: 3 to 5 minutes, Senior: 5 to 7 minutes. Following the speech, judges will be allowed up to 2 minutes to ask questions. After the conclusion of the speech, contestants must state the resources they used. This component will not be time. **Public Speaking will begin at 5:00 p.m. on March 31st.**

Supreme Exhibitor

There will be a supreme exhibitor in both junior and senior age divisions. To be eligible to partake in the contest you must participate in all five contests (Essay, Photography, Graphic Design, Livestock Judging and Public Speaking). The exhibitor with the highest ratings will receive a \$50 gift card to be used at the 2012 Michigan Beef Expo Exhibitor Booths.