

Michigan Beef Expo Educational Focus

M - BEEF

YOUTH ESSAY - SPEAKING - JUDGING - PHOTOGRAPHY - GRAPHIC DESIGN CONTESTS

General Eligibility

Eligibility is open to any junior exhibitor, 4-H or FFA member. Any youth that has participated in any post-secondary (university, college, junior college, or technical school) competitive event of a similar nature is ineligible to compete in this contest. Age determined as of 1/1/2010.

Junior division - 9 to 13 years of age
Senior division - 14 to 18 years of age

Contest Co-Coordinators:

Stephanie deGlee and Amy Dunlap
-- All questions should be directed to Stephanie deGlee.

Stephanie deGlee 517-795-3725
6517 Reynolds Road
Horton, MI 49246
sdeglee@hotmail.com

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**Napoleon Feed Mill &
Napoleon Livestock Commission Co.**

Essay

Topics for the essay contest will be by age category:

Junior - Explain what RFID tags are and what they are used for? Minimum 250 words.

Senior - How does age and source verification help cattleman and what role does the RFID tag play? Minimum 500 words.

Evaluation will be based on (1) originality and creativity, (2) neatness, legibility (typed copy is preferred), grammar and spelling, (3) completeness of the discussion of the topic, (4) accuracy of information, and (5) thoroughness. Include cover page with exhibitor name, birth date, and resources used. **Essays must be mailed to the contest coordinator on or before April 3rd 2009.**

Photography Contest

Contestants should submit one entry no smaller than 3 x 5 and no larger than 8 x 10. All entries must be matted. The photograph should include cattle. Entries will be judged on quality of photograph, originality of shot/pose, and overall audience appeal. The photograph must be the work of the youth participant. Digital photographs are accepted; however the quality of the print will be evaluated. Please include your name and birth date on the back of the entry. Entries can be accepted until 6:00 p.m. on Saturday, April 10th at the MSU Pavilion. **Entry's mailed in by April 3rd will be displayed starting on Thursday of the Beef Expo week.**

Graphic Design

Create a promotional flyer or brochure (8 ½ x 11) about the beef industry, a specific breed, your junior organization, or similar topic. This contest will enable participants to use computer technology to design materials that promote the beef industry and activities. This piece must be original work. The entries will be judged on the following areas: originality, message, attracts attention, use of space and design. Please include your name and birth date on a separate card attached to the design project, if it is not already included in the text of the project. Entries can be accepted until 6:00 p.m. on Saturday, April 10th at MSU Pavilion. **Entry's mailed in before April 3rd will be displayed starting on Thursday of the Beef Expo.**

Livestock Judging

This contest will be an individual competition consisting of three to four classes of four cattle each. Each contestant will be assigned a number and given judging cards and pencil. Contestants may use a clipboard and blank notepaper of their choice, but cannot take bulletins, booklets or other material to the contest. There will be 1 question class for the junior division and 2 question classes for the senior division consisting of 5 questions for each of the designated classes. Judging contest registration starts at 7:30 a.m. on April 10th.

Public Speaking

The contest consists of a prepared verbal speech on **any topic** related to the beef industry given without the use of any diagram, charts, props or aids. Brief note cards may be used. Participants will be judged on the composition of their material, their delivery, and appearance relative to their topic. Presentations should be of original and factual material. Contestants should follow the time limits based on their age category: Junior: 3 to 5 minutes, Senior: 5 to 7 minutes. Following the speech, judges will be allowed up to 2 minutes to ask questions. After the conclusion of the speech, contestants must state the resources they used. This component will not be time. **Public Speaking will begin at 7:00 p.m. on April 10th.**

Contestants will be assigned a time at registration.

***** NEW *** Supreme Exhibitor**

There will be a supreme exhibitor in both junior and senior age divisions. To be eligible to partake in the contest you must participate in all five contests (Essay, Photography, Graphic Design, Livestock Judging and Public Speaking). The exhibitor with the highest ratings will receive a \$50 gift card to be used at the 2010 Michigan Beef Expo Exhibitor Booths.

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There are no registration fees. Pre-registration is highly recommended. Prizes will be awarded in each age division.

Name: _____
Address: _____

Age Division: ___ Junior or ___ Senior
___ Essay ___ Photography ___ Graphic Design ___ Livestock Judging ___ Public Speaking