



*"Serving Michigan's Cattlemen Since 1960"*

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Photos Upon Request**

**FOR  
IMMEDIATE  
RELEASE**

## **MI Cattlemen's 23rd Annual Expo A Success for the Beef Industry**

OKEMOS - The 23rd Annual Michigan Beef Expo gave cattle producers an opportunity to showcase some of the best seedstock genetics available. This year's special event included eight breed shows and sales, youth contests, an extensive indoor trade show and a junior steer and heifer show.

Approximately 77 consignors exhibited 142 head of cattle from Michigan, Illinois, Indiana, Ohio and Pennsylvania. The Expo Supreme Champion Bull was awarded to the Maine Anjou Champion Bull consigned by Encore Livestock Enterprises, from Gilman, IL. He sold for \$2,600 to Stephen Peters of Memphis, MI. The Supreme Champion Heifer was also consigned by Encore Livestock Enterprises and sold for \$4,500 to Mark Fuller from Big Rapids, MI. The high selling female overall was a Maine Anjou heifer consigned by DeLong Cattle Company, from Cass City, MI. She sold for \$4,800 to Tim Heckman from Bradford, IL. The high selling male overall was a Hereford bull consigned by Breasbois Farms. He sold to Causie Ranch, Leslie, MI for \$7,000.

The Beef Expo, a project of the Michigan Cattlemen's Association, is designed to promote the beef industry through sales, shows and displays of seedstock genetics, focus media attention on the beef industry, unite the various breeds and provide an opportunity to share in a major statewide beef industry promotional event.

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### **Breed Champions**

**Angus** – Rains Angus from Mercer, PA had the Champion Angus Female and the Champion Bull was awarded to Michigan State University, East Lansing.

**Beefalo** – Both the Champion Beefalo Female and Champion Beefalo Bull wer consigned by Mark and Sue Guigar, Carsonville, MI.

**Chianina** – KVO Chiangus, Hamilton, MI had the Champion Female and Zane Zeedyk, Hicksville, OH had the Champion Bull.

**Hereford** - The Champion Female was consigned by the Herman Family, Edgerton and Continental, OH and Breasbois Farms, of Merrill, MI exhibited the Champion Bull.

**Limousin** - The Champion Limousin Bull was exhibited by Red Rock Limousin, Ionia, MI.

**Maine-Anjou** – Encore Livestock Enterprises, of Gillman, IL consigned both the Champion Female and Champion Bull.

**Shorthorn** – The Champion Shorthorn Female was exhibited by Sterling Hunter, Bath, MI and the Champion Shorthorn Bull was shown by AJ Show Cattle, Concord, MI.

**Simmental** - Rich Beef and Grain, Sandusky, MI, had the Champion Female and Campbell Farms, St. Johns, MI was awarded the Champion Bull banner.

### **Breed Sales**

One-hundred-forty-two cattle lots totaled \$332,225. The females averaged \$2,196 on 97 lots and 45 bulls averaged \$2,648. In addition, twenty-six embryos grossed \$9,850.

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